

Blogging Rubric

Teacher Name: Stephens
Student Name: _____

CATEGORY	1	2	3	4	Totals:
Quality of Ideas	The ideas expressed are not original, often confused and not connected to anything but own personal experience. (More like a journal recounting the days events)	The ideas expressed are not necessarily original, and are not usually connected to other ideas and thoughts. There is no discussion and reflection.	Some original ideas are coming through here. These ideas span both personal experiences as well as connecting with society and other things happening around you. There is definitely thought and discussion.	Lots of original ideas, and they are expressed clearly. They come from a variety of places, personal, societal, etc. You are connecting with the world around you and being thoughtful, reflective and discussing.	
Writing Quality	Writing is boring and of poor quality. There is little to no evidence of reading other information in order to form new meaning of the topics at hand.	Dull information, there are spurts of some unique writing. The style is overly casual, or lack of attention to style.	Updated information, writing style is quite unique. Posts show above average writing, with a with attempts to connect ideas.	Latest updated information, writing is very unique, the author is able to make their posts interesting to their readers by making connections, and shows they are well read.	
Enhancements	Nothing was done to enhance or personalize the space, such as adding pictures, picking an original background, adding links, widgets, etc.	There is very little evidence of multimedia enhancement and the blog is primarily text based.	Some enhancement is clear with videos, audio, images and add-ons. An original background has been chosen, links are apparent, etc.	The blog is greatly enhanced with video, audio, images, add ons, links, background. It's pleasing to look at and attracts readers. This blog is truly unique.	
Critical Thinking and Synthesis	The blog posts are flat and do not show any thinking.	The blog responses vary from being mundane and thoughtless to exploring some personal connections.	The blog posts are thoughtful, contain personal connections to different topics, there is integration of many concepts.	The blog posts are thoughtful, and interesting. They are a mix of personal connections, evaluation, analysis, synthesis. You are putting a multitude of concepts and ideas together very clearly	
Spelling & Grammar	Spelling and grammar errors are rampant. No attention has been paid to make the blog look clean and readable.	There are some grammar and spelling mistakes, a few are glaring and could use some cleaning up.	There are minor mistakes, but the wording may still be a bit unclear.	There are almost no mistakes, the blog is easy to read.	
Organization	All of the posts are uncategorized.	Some posts are categorized but the categories do not make sense.	About 2-5 uncategorized posts and all the categories make sense	All posts are categorized and all categories related to the post.	
Post Frequency	The post frequency is well below expectations.	The post frequency is below the requirements.	The post frequency is slightly below the requirements.	The post frequency meets expectations.	